

HOUSE JOINT RESOLUTION 768
By McDaniel

A RESOLUTION to designate May 4, 1998 as "Tennessee
Welcome Center Staff Appreciation Day".

WHEREAS, it is fitting that this General Assembly should recognize those individuals
who work assiduously to make a good first impression on visitors to our great state; and

WHEREAS, it is important that everyone who visits this great state should experience
the warm touch of southern hospitality and living that Tennessee offers; and

WHEREAS, Travel and Tourism contributes nearly 8 billion dollars to the economy and
well-being of the State of Tennessee; and

WHEREAS, the State of Tennessee and the Tennessee Department of Tourism
Development recognize the importance of providing convenient, attractive and safe Welcome
Centers to help visitors to our state feel welcome; and

WHEREAS, over 14 million visitors from across America and around the world patronize
our state's 13 official Welcome Centers annually; and

WHEREAS, these 14 million visitors are first greeted and made welcome by the 116
men and women who adroitly serve in these Welcome Centers; and

WHEREAS, the Welcome Centers' Staff serve a vital role as "Ambassadors of
Hospitality" to our visitors and provide a vital link to the Tennessee Tourism Roundtable and the
state's travel and hospitality industry; and

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WHEREAS, the hospitality provided to our tourists and guests by the Welcome Center Staff makes them feel welcome and encourages them to stay longer and come back to Tennessee; and

WHEREAS, it is only fitting that these dedicated employees of the State of Tennessee should be duly recognized by proclaiming Monday, May 4, 1998 as "Tennessee Welcome Centers Staff Appreciation Day"; and

WHEREAS, this day will serve not only as a symbol of our interest in hospitality and graciousness, but also our appreciation of those dedicated workers who go the extra mile to make things pleasant for visitors; now, therefore,

BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF THE ONE-HUNDREDTH GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, THE SENATE CONCURRING, That we designate May 4, 1998 as "Tennessee Welcome Centers Staff Appreciation Day" and encourage all citizens of the State of Tennessee to offer our thanks and our gratitude for a job well done.

BE IT FURTHER RESOLVED, That an appropriate copy of this resolution be prepared for presentation with this final clause omitted from such copy.